

Riesentöter Region, Porsche Club of America, Inc  
(a Pennsylvania Nonprofit Corporation)

Minutes of a Meeting of the Executive Board  
Held  
20 February 2011

A meeting of the Executive Board of Riesentöter Region, Porsche Club of America, Inc. commenced on Sunday, February 20, 2011, at 4:00 PM EST at Westover Country/Golf Club, Jeffersonville, PA. The voting members present in person were Graham Knight, Rita Hancock, Chris Barone, Bud Horenci, Brian Minkin, Ian Curtis, Francine Knockenhauer, and Dan Newton constituting a quorum. Absent were Joe Asher, Peter Majka, Larry Herman, Myles Diamond and Todd Little.

Non voting Board Member Peter Webster, Paul Walsack and Jeff Walton also attended. Also present for all or part of the meeting were Terry Minkin, Bodo Knockenhauer, Kathleen Horenci, Wendy Walton and Mike McKeown.

Graham Knight called the meeting to order at 4:10 PM and welcomed the members and guests. Following a role call, Graham indicated that a Board quorum was present for voting purposes.

January 16, 2011 Board Meeting minutes: the minutes were distributed to the Board in advance of the meeting. A motion was made by Brian Minkin, seconded by Rita Hancock to accept the minutes as presented and approved by the board unanimously. (Knight, Hancock, Barone, Curtis, Minkin, Knockenhauer, Horenci, and Newton in favor, no one opposed)

**President's Report:** Graham Knight reviewed the agenda items as follows;

- a) Alleged Porsche engine defect class action law suit solicitation received; Graham followed up with PCA National and their recommendation was that we should not be involved or respond as a club. The matter was closed.
- b) Board discussion regarding a DE/Charity event this year, particularly in conjunction with the DE Pocono weekend now anticipated for September. 16-18. Also discussed was whether there was Board interest in expanding that same Pocono weekend to include an AX, Concours and/or show and shine event simultaneously as we will be renting the entire facility.

Graham Knight expressed reservations particularly with the risk of weather problems creating a less than desirable attendance and that causing a potentially significant loss to the club.

In response to a question, Brian Minkin explained that there would be little if any conflict with the Planes and Porsches Reading Airport AX scheduled in August as

the attendee and donation draw was from a different area and the Pocono event would draw from other regions in significant numbers.

Paul Walsack distributed a Pocono event menu of activities to the Board and felt certain the event would pay for itself with attendance fees.

After much discussion and to move the agenda along, Graham asked for the Board to think about how to proceed and a vote will be held later in the meeting under the DE Report.

**Treasurer's Report:** Chris Barone presented the monthly P&L financials including a report on the Der Gasser/Web advertising progress. Included under the Treasurer's report was information sharing regarding the PCA vanity plate program run by Zone 2 representative Tom Zaffarano. Members subscribing to that vanity license plate program had included an extra \$10 payment which was to be forwarded to a Watkins Glen Safety Fund charity organization. Little or no records tracking that additional donation can be found but all indications are that the monies collected were never forwarded. To resolve the matter Tom Zaffarano suggested RTR send a check for \$2000 to the charity as that was his estimate of the monies owed. A motion made by Bud Horenci and seconded by Francine Knochenhauer to send the requested \$2000 was defeated by the Board. Voting no to not send the money was Dan Newton, Ian Curtis, Bud Horenci, and Rita Hancock. Voting yes was Brian Minkin, Graham Knight and Chris Barone. Francine abstained. Motion was defeated by a vote of 4 to 3. The Board then requested that both our Treasurer Chris Barone and Tom Zaffarano make some additional effort to validate the numbers presented after which the Board will be happy to reconsider the vote.

**DE Report:** In the absence of Myles Diamond, Paul Walsack presented the DE report. Paul indicated he needed to meet with Jeff Walton who is acting as the RTR Communications Manager to generate some promotional material for the DE events now scheduled. They will set up a meeting. Paul also presented an RTR/Tire Rack Affiliate Program where whenever an RTR member buys tires through Tire Rack, a 5% commission would be made to the club. Concerns were expressed regarding CJ Tires, a loyal Der Gasser advertiser, and whether this affiliate program would damage the relationship. It was determined that it could be promoted as a win/win if we promoted CJ Tires as the recommended installer for RTR Tire Rack purchases. A motion was made by Graham Knight and seconded by Francine Knochenhauer for the Secretary to enroll the club in the program and generate some promotion of the program that doesn't hurt the RTR/CJ Tires relationship if possible. Approval was unanimous with Knight, Barone, Horenci, Minkin, Hancock, Knochenhauer, Curtis voting to proceed. Paul also indicated he will contact Todd Little for some minor changes to the web site contact information. Also discussed was a conflict regarding a Tech Session scheduled for Bucks County Porsche (Holbert's) and the Dougherty monthly membership meeting. Because of facility availability not much could be done and both programs will be held on Saturday March 26.

The Pocono DE event was now revisited. Because Ian Curtis needs to discuss with the AX committee to determine interest in participating at this event and no one has contacted any Concours involved members to see if there was interest on their part to participate, and there were still unanswered questions regarding a charity fund raising event, a motion for

Board approval for the Pocono DE event **only** was made by Graham Knight and seconded by Brian Minkin. The motion was approved with one no vote. (Voting yes were Hancock, Horenci, Curtis, Minkin, Barone, Newton and Knochenhauer. Voting no was Knight). Follow up to include AX, Concours and a charity event will be on next months agenda for resolution. The Pocono contract is still in route therefore yet unsigned.

**Autocross Report:** Ian Curtis indicated there would be 6 autocross events on the RTR calendar with only one actually sponsored and run by RTR. The one would be our annual Planes and Porsche event held with Millennium Aviation at Reading Airport. Ian also indicated that Specialty Cars has signed on as a sponsoring organization this year. The other events are either SCCA or other PCA region events

**Social Chair Report:** There was no report as Joe Asher was unable to attend.

**Vice President Report:** Rita Hancock reviewed the schedule for upcoming Board Meetings and General Membership Meetings and will update the web calendar accordingly. Details can be obtained on the web site. The next Board meeting is March 20, 2011 and once again will be held at Westover Country/Golf Club at 4:00 PM.

**Der Gasser Editor Report:** Dan Newton reviewed the Der Gasser status, including the just completed issue. Advertiser renewal/revenue was also reviewed and additional advertisers (Bucks County Porsche aka Holbert's, Conshohocken Porsche aka Don Rosen, and Main Line Porsche) still needed to be contacted. Dan will also check with the printer to try and determine what a break point might be on advertisers versus pages in Der Gasser. And finally a member business directory type page in Der Gasser and on the web was discussed. Most thought it might be a good idea as it would involve minimal costs to the club and the advertisers while promoting member businesses. This will be an additional agenda item next month for follow up.

**Web site update:** Todd Little was unable to attend but one agenda item was offered and that was the Board preference in setting continued improvements/changes to the club's web site so that Todd can work on same. It will be an agenda item next month.

**Goodie Store Report:** Francine Knochenhauer reports she will soon have a new shirt to show and sell and expected a sample soon. She is also working on creating a new polo shirt as well. Old inventory remains relatively the same as we've not had any events in a couple months in which to continue the old inventory reduction effort.

**Membership Chair Report:** Peter Majka was unable to attend so no report was given.

**Rally Master Report:** Pete Webster indicated he is working on a May Rally and will have additional information at the next meeting.

Next Board meeting will be held on March 20 at Westover Country/Golf Club at 4:00 PM.

Graham reintroduced Pete Webster and our Rally Master and Jeff Walton as the Communication Manager for those who were not already aware.

The meeting adjourned at 6:02 PM.

Submitted by:

Bud Horenci

Secretary