## Riesentöter Region, Porsche Club of America, Inc. (a Pennsylvania Nonprofit Corporation)

## Minutes of a Meeting of the Executive Board Held 16 February 2014

A meeting of the Executive Board of Riesentöter Region, Porsche Club of America, Inc. was held on Sunday, 16 February 2014, at 6:30 PM EST at Black Powder Tavern, a restaurant in Wayne, PA. The voting members present in person were Jeffrey Walton, David Newton, Chris Karras, Chris Barone, Marty Kocse, Paula Gavin, David Hathaway, Wendy Walton and David Nettleton, constituting a quorum. The only voting member absent was Joe Asher. Also present at the invitation of the Board were: Kris Haver, Margaret Nettleton and Yoyi Fernandez.

Jeffrey Walton called the meeting to order and welcomed the members and guests.

Jeffrey moved the adoption of the minutes of the Board Meeting held 12 January 2014 which had been distributed to the Board in advance of the meeting. David Nettleton seconded the motion and it carried unanimously.

Chris Karras collected signed certifications of the conflict of interest policy from Myles Diamond, Brian Minkin and Steve Hoagland. Certifications remain due from Bill Cooper, Debbie Cooper and Larry Herman. Jeffrey Walton reminded the Board that many of the materials stored by the Club's historians, including back issues of Der Gasser, should be scanned for the permanent archives and to be made available to the members on the Club's web site. Several members of the Board suggested ways of accelerating that effort.

Jeffrey Walton showed the board a hard copy mock-up of a tri-fold brochure that the Club could distribute to Porsche dealers and others to advertise the Club to prospective members. Together with business cards for the Board members the brochure is intended to attract new members. The Board supported Jeffrey's promotional efforts.

Kris Haver reported on the Goodie Store and reminded the Board that at times the Club's logo may be applied to merchandise at no additional cost.

Paula Gavin noted that the Club had gained 11 new members and 3 transferred members, increasing membership to 1,405. The Board discussed dates for a new member breakfast meeting.

Marty Kocse and Chris Karras described their discussions of corrections and changes to the current Expense Reimbursement and Discount Policy, drafts of which had been previously distributed to the Board. The changes principally reflect the need of the Driver Education program to attract a sufficient number of instructors to accommodate the demands of the students requiring

instruction. Marty noted that he may in the future request further changes to the Policy to permit additional or different discounts, perhaps along the lines offered by other PCA Regions in neighboring areas. The Board recognized that any discounts should be clearly described in the Policy or Board Minutes so that the members are fully informed and that all discounts be made available in a fair and open manner. Following discussion, Chris Karras moved the adoption of the revised Policy, Marty seconded the motion and it carried unanimously. Marty also described an arrangement that he had struck with Ofer Tal that in exchange for monthly reports on the DE program to be published in Der Gasser Ofer would be entitled to a discount for DE events equal to the Instructor's Discount. Following discussion, Chris Karras moved the approval of the special discount for Ofer, Marty seconded the motion and it carried unanimously.

Chris Barone drew the Board's attention to the January 2014 Treasurer's Report that he had previously circulated to the Board. David Newton moved the adoption of the Report, Paula Gavin seconded the motion and it carried unanimously.

Chris Barone then presented a hard copy summary of a 2014 annual budget based on the more detailed information that he had sent to the Board by e-mail in advance of the meeting. Unfortunately some members did not receive that e-mail. The draft budget forecast a deficit for the year and the Board vigorously discussed a number of policy issues, including whether a budget should forecast a deficit, the appropriate uses for the Club's cash on hand in excess of annual working capital requirements, appropriate subsidy levels for the Club's holiday party, whether each category of the Club's sponsored activities should operate on a break-even basis, the appropriate levels of incentives for volunteers and the amount the Club should spend on meals at member and Board meetings. The Board asked Chris Barone to revise the proposed budget to eliminate the forecasted deficit and deferred formal action on the budget to the next Board meeting. The Board did accept Chris Barone's suggestion that at Board meetings held at restaurants those attending should contribute \$20 per person to the cost of the meal in addition to paying for any alcoholic beverages they order.

Marty Kocse reported on the venues for tech sessions to be held in advance of DEs, the new tech form, compliance with PCA's DE standards, the forthcoming open house at NJ Motorsports Park, progress in finalizing the DE schedule for 2014, the preparation of an instructor photo book, the introduction to DE program and cleanup of the database held at motorsportreg.com. Marty also described the Club's progress in planning to sponsor a PCA club race at Monticello Motor Club in New York State.

David Nettleton reported on the planning for a car control clinic for the Club's members to be run by the autocross team, and Chris Karras noted that the Club would again sponsor Tire Rack Street Survival teen driving safety classes in cooperation with the Delaware Valley Chapter of the BMW CCA and the Philadelphia Region of SCCA. The Club still seeks an appropriate venue for additional TRSS events.

David Nettleton updated the Board on the progress he and the newly formed Autocross Council are making in planning for the season.

Wendy Walton reviewed the schedule of forthcoming social activities, including an exciting road trip to Annapolis, MD, that will include some behind-the-scenes access to the US Naval Academy. Wendy also laid out some alternatives to providing members with name tags at social and other events. In view of the budget discussions, the Board deferred action on these alternatives until some potentially lower cost ones could be identified.

David Hathaway reported on the status of software upgrades and changes in the production of Der Gasser and called the Board's attention to the need for more photos.

David Newton reported on his program to improve relations between the Club and the four Porsche dealers in the region. He identified member liaisons with each dealership, the mission of the program and the events and activities designed to improve relations. The Board praised David's plan and several volunteered to assist further. David also distributed to the Board copies of schedules for the member and Board meetings for the 2014. The next Board meeting is set for 16 March.

The meeting adjourned at 9:22 PM EST.

Submitted:

Christopher G. Karras

Secretary