

Riesentöter Region, Porsche Club of America, Inc.
Minutes of Executive Board Meeting
Great American Pub, Phoenixville, PA
January 25, 2015

The monthly meeting of the Executive Board of Riesentöter Region, Porsche Club of America, Inc., was called to order at 6:00 PM by President Jeff Walton. Voting members present were Jeff Walton, Dave Newton, Chris Barone, Dave Hathaway, Cory McFadden, Wendy Walton, Marty Kocse, and Dave Nettleton. Absent voting members were Chris Karras and Graham Knight. Also attending were Kris Haver and Maggie Nettleton.

Minutes from November 2014 meeting were approved with a motion from Jeff Walton, seconded by Dave Nettleton.

PRESIDENT REPORT

Jeff Walton opened the meeting by welcoming Cory McFadden as Membership Chair and thanking Paula Gavin for her past service.

Jeff then provided information from Porsche Club of America of funds available for Riesentöter use. This included \$250 for membership, \$250 for hospitality, and \$450 for charity. The suggested uses for the funds are membership breakfasts, the Radnor Hunt Concours, and Philafunk respectively. Additionally, \$1,000 may be available for Street Survival. He also reported that response for Porsches and Poker has been light and the event may be cancelled.

As 2017 marks the 60th anniversary of the club, as well as the PCA clubs in Northern and Central New Jersey, we will try to have the 2017 Escape somewhere in our regions. A new website contest will start in April – a rally through the Riesentöter website held as a scavenger hunt with a jacket as a prize.

Miles as Tech Chair will be asked to hold mini-tech workshops.

Rich Bittner is readying a Road Rally with a covered bridge theme through Bucks County in March or April. He is also planning other runs to be announced at a later date.

SOCIAL UPDATE

Wendy Walton gave a recap of the Holiday Party including attendance was down to 122 in 2014 versus 177 for 2013. Discussion followed about reinstating a discount for early registration. She also distributed an event calendar for 2015.

MEMBERSHIP UPDATE

Cory McFadden stated that membership numbers are static. He is looking to do a demographic look at membership longevity. The most significant loss is after the first and second year. He also presented goals for 2015 including an active member survey, a lapsed member survey, putting membership applications in the Dealer Book located at our dealerships, recognition of milestone memberships, operating a raffle for members and member name badges.

Dave Newton brought up requirements required for games of chance.

TRACK REPORT

Marty Kocse gave an update on Drivers Education. There will be five events this year. We have lost Watkins Glen for 2015. A possible three-day event at Thunderbolt as well as a Palmer Motor Sport Park in Massachusetts are being looked at as well as partnering with other Regions.

Another issue is credits due to members dating back to 2008. Marty will start the research to initiate a refund process for paid non-participants. A motion made by Marty and seconded by Chris Barone was passed for this initiative. The report will run on Motor Sport Registration.

TREASURER REPORT

Chris Barone presented the treasurer's report. A motion made by Jeff Walton and seconded by Dave Nettleton was passed for this report.

Chris asked the board members to have budget numbers submitted in advance of the February board meeting so he may present a proposed 2015 budget.

Chris updated the RTR foundation. The submittal failed with the state and IRS. The IRS failed because of the name change. This should be resolved soon.

VICE PRESIDENT REPORT

David Newton presented information on membership meeting and board meeting schedule. The board members tentatively signed up for each month. Dave will issue and update as needed.

Dave reported there was good feedback from the dealer liaisons. It is still a slow process but making progress.

DER GASSER REPORT

David Hathaway reported there was more content needed to have sufficient material in the queue for each issue. We need articles from members about experiences.

There was a discussion for incentives to members who submit articles published in the magazine. Possible incentives could be merchandise.

AUTOCROSS REPORT

David Nettleton reported there would be 10 events this year. There were 8 events in 2014. There would be the best 6 races, instead of 5, counted towards the point's standings. So far none of the potential venues has posted schedules for 2015.

The Autocross kickoff is scheduled for the last Sunday in March.

The Autocross Council is projecting a Car Control Clinic in the spring for RTR members. They will work with the Street Survival organization to develop program.

The Autocross Council inquired about operating a go cart event in the winter to maintain interest in racing. The board confirmed a go cart event could not be a club sponsored event.

MERCHANDISE UPDATE

Kris Haver highlighted the changes coming to the Land's End store.
She is still looking for a new Autocross Cup award.

CLUB RACE UPDATE

Christopher Karras reiterated the race was May 9/10, Mother's Day weekend.
PCA approved the contract with Monticello.
The meeting was adjourned at 8:15.