

Riesentöter Region, Porsche Club of America, Inc.  
(a Pennsylvania Nonprofit Corporation)

Minutes of a Meeting of the Executive Board  
Held  
21 February 2017

The Executive Board of Riesentöter Region, Porsche Club of America, Inc. held a meeting on Tuesday, 21 February 2017, at 7:00 PM EST at the Spinnerstown Hotel in Quakertown, Pennsylvania. The voting members present in person were Jeffrey Walton, David Newton, Chris Karras, Marty Kocse, Corey McFadden, Wendy Walton and David Nettleton, constituting a quorum. The voting members absent were Chris Barone, Heather Roller and Graham Knight. Present at the invitation of the Board was Beth McFadden and Mike Todas.

Jeffrey Walton called the meeting to order and welcomed the members in attendance and guests. Jeffrey then described the process he had followed in seeking a new Der Gasser Editor, and how that had resulted in his invitation to Mike Todas to join the Board at the meeting. Mike Todas then provided a thumbnail sketch of his background, noting among other things that he has been a member of PCA for ten years with the last five in Riesentöter, he has ten years' experience in graphic design and has even longer experience with Photoshop going back to version 2 of that program. Jeffrey and Mike explained that there were from four to seven other members who have volunteered to assist with producing Der Gasser and that Mike will work closely with them. Whereupon Jeffrey moved the election of Mike Todas as Der Gasser Editor. David Newton seconded the motion and it carried unanimously.

Jeffrey Walton then moved the adoption of the minutes of the Board Meetings held 22 January 2017 which had been distributed to the Board in advance of the meeting. David Nettleton seconded the motion and it carried unanimously.

Jeffrey Walton reported on the meeting of the Board of Directors of PCA held the previous day. PCA has begun to hold meetings of its board by conference telephone with electronic voting, a process that PCA has developed to accommodate all the members of its board which now numbers more than 140. Jeffrey described the discussion about six proposals, particularly the proposal to dissolve Zone 11 (which failed) and a proposal to formalize the manner in which the PCA Regions may use PCA's intellectual property and logos (which passed). Jeffrey noted that the PCA board acknowledged that each Region owns and controls its own logos and intellectual property, a point that was not entirely clear in the draft policy circulated in advance of the meeting.

Jeffrey also noted that he had applied for a number of PCA subsidies for the Club's activities. He also described the discussion prompted by several questions about the Club's finances raised at the last member meeting of the Club by a Club member.

Marty Kocse reported that registration opened on 1<sup>st</sup> February on Motorsportreg.com for all of the Club's DE events. First up is Shenandoah and the recently expanded Jefferson Circuit in

Summit Point, WV. Marty also described the DE instructor's forum held on 18<sup>th</sup> February at Montgomery College Community College at which the Club's Chief Instructors presented to about 35 instructors. Finally, Marty described the basis on which he would propose to the Board several improvements to the Club's Expense Reimbursement Policy. Before the next Board meeting Marty will circulate the proposed changes in writing for the Board's consideration.

Mike Todas walked the Board through a PowerPoint presentation of his goals for Der Gasser, the several departments he planned to keep and the departments he planned to add, including racer profiles. The Board also discussed producing a printed 60<sup>th</sup> Anniversary "best of" publication to celebrate the Club's milestone. The Board also discussed the difficulties that can arise in reading Adobe Acrobat (PDF) format documents on mobile devices and even computers. Mike noted he had contemplated using the PDF format but that there were more user-friendly web-based formats available which allowed for easier integration of video and other electronic content. The Board encouraged Mike to delay his first issue of Der Gasser as necessary in order to design a more modern and functional electronic magazine format. The Board also noted that it was important that any new format allow the Club to retain readable archival copies of Der Gasser.

Chris Karras described continuing plans for the Club's race at Monticello Motor Club and noted how much work Rich Dunbar had taken on in coordinating the Riesentöter Foundation's Tire Rack Street Survival program.

Wendy Walton reviewed the long list of social activities planned, including the Freeze Run scheduled for February 25<sup>th</sup>. She noted that the Japanese Whiskey dinner at Capital Grille sold out the day the e-mail announcement went out. She also encouraged Mike Todas to encourage those with whom he is working to send correspondents to the various social events and report on them in Der Gasser.

Corey reported that the Club has 1,521 primary members, an increase of one from the previous month, and 2,405 total members. He also described preliminary plans for the annual charity raffle conducted by the Foundation.

David Newton reported the schedule for Board and member meetings. David has had continuing success for finding sponsors for the member meetings that not only provide space but also buy dinner for the members attending, which saves the Club substantial sums.

Dave Nettleton circulated the minutes of his meeting with the Autocross Council and described the plans for the autocross race season. Consideration of Dave's detail plans led the Board into a long and detailed discussion of how to coordinate the various activities planned for the 60<sup>th</sup> Anniversary Celebration at Pocono in August. Several activities by their nature must run concurrently with other activities, but the goal is to allow as many members as possible to participate in as many activities as possible. In order to plan for the use of the paddock space most efficiently and schedule activities with the least overlap, Marty Kocse volunteered to host a call with Dave Nettleton to map out how DE and AX will coordinate. Marty will host a conference call with others on the Board planning activities, including the social, driving tour, rally and other activities.

The meeting adjourned at 9:30 PM EST.

Submitted:

Christopher G. Karras  
Secretary