

Riesentöter Region, Porsche Club of America, Inc.
(a Pennsylvania Nonprofit Corporation)

Minutes of Meeting of the Executive Board
Held
27 June 2010

A meeting of the Executive Board of Riesentöter Region, Porsche Club of America, Inc. commenced on Sunday, June 27, 2010, at 10:20 AM EDT at the Philadelphia Ronald McDonald House in Philadelphia. The voting members present in person were Graham Knight, Joe Asher, Rita Hancock, Francine Knochenhauer, Peter Majka and Dan Newton, which did not constitute a quorum. Also present for all of the meeting was Steve Meenan representing the Speed Council and our guests Bodo Knochenhauer and Bud Horenci. Larry Herman, Chris Karras, Steve McMorn, Myles Diamond, Brian Minkin, Marty Kocse and Allison Dollery were absent. Willa Kravitz from the Philadelphia Ronald McDonald House greeted our group at the house and provided a tour for the Executive Board after our meeting.

Graham Knight called the meeting to order at 10:20 AM and welcomed the guests.

Since we did not have a quorum for action, the June RTR meeting minutes were not approved for publication.

The DE charity event is scheduled for Saturday, October 23rd at NJ Motorsports Park in Millville, NJ. Willa Kravitz will provide RMH charity packages containing a copy of the RMH newsletter and DVDs that can be distributed at the June member meeting at Possum Hollow Motorsports. Peter Majka volunteered to pick up the charity packages this week and deliver them to the meeting. Willa will also plan to attend the July member meeting at Don Rosen Porsche.

RTR donated two (2) Taste of the Track spots for Friends of the Philadelphia Ronald McDonald House golf outing. Rita Hancock wrote a description of the Taste of the Track program with details for winners to claim their spots. Willa will provide the name of the award winners to the Executive Board this week.

The Board will announce next month its suggested slate for election to the Board for 2011 and provide it for publication in Der Gasser and the Club's website.

The new website is on track for a July 30th launch. Peter and Graham will work through transition of content to new site.

Dan Newton arrived at 10:30 AM

PCA National recently announced a new iPhone app and asked the regions to provide information on local business information for members. A potential volunteer was identified but request for volunteer was also included in July Der Gasser. Graham volunteered to create a template for gathering vendor information for posting on the iPhone app. An email blast to vendors might be a way to handle data gathering task more expeditiously.

Der Gasser publication has been challenging due to the transition to new printer. Dan Newton continues to work diligently with the layout artist to ensure a successful product. Current page count is 20 as advertiser revenue is down. Graham and Dan will contact old vendors and discuss advertising as well as offer the PCA National iPhone option as a possible driver for continued visibility to RTR members.

Brian Minkin has been storing 200+ RTR driving cones for use at AX and DE events. We need a volunteer to take the cones and store on behalf of the club. Graham will draft the announcement for Dan to include in the July Der Gasser. Content for the upcoming issue of Der Gasser was submitted to printer for publishing, but Dan believes he could still include last minute notification.

Social program to date has been successful with many new and veteran members attending events. Email blasts continue to work well for announcing upcoming venues. The recent trek to Fallingwater in Western PA was terrific. Three Zone 2 regions came together to participate in this event. This approach to partner with neighboring regions and host or participate in events, has been very well received and a win-win for the club. Francine agreed to coordinate another drive and dine to Maryland for crab fest in September to help round out the fall program.

Steve Meenan provided the update on Track Program. He confirmed the last DE at Lighting in NJ resulted in a loss. Speed Council is reviewing options for 2011 track schedule to address a favorable profitability outcome for future events. A solution is also needed to cover the cost of driver/instructor dinners at the upcoming DE Charity event in October. This is not in current DE budget. Joe will speak with Myles on options and bring to our next meeting. Myles has an action item to create the formal justification to the Board defining job descriptions and discounts for speed council. Graham was invited to attend the new Speed Council meeting. The tentative 2011 track schedule will be discussed.

Graham asked that 2011 DE schedule and RTR budgets be added to July Executive Meeting agenda for discussion.

Robert May is an RTR member who has a project in the works to film a DE weekend. He is developing a prototype and has selected the July RTR DE at Watkins Glen for filming. The current contract between RTR and Watkins Glen Track does not allow filming and will require modification to allow Robert to develop his prototype. Since he does not plan to release the prototype for profit and this is only a test, he asked the Watkins Glen contract be revised. The Board reacted favorably to Robert's request.

Francine Knochenhauer is ordering new jackets for the RTR Goodie Store. The jackets are red and black will be customized for RTR. She will bring a sample jacket for show at June member meeting at Possum Hollow Sports as quantities will be very limited.

Next RTR Board Meeting will be held on July 25th at the home of Joe Asher. Nominees for next year's slate will also be invited to attend.

The meeting adjourned at 12:20 PM EDT. A tour of the Philadelphia Ronald McDonald house followed our meeting. This was a wonderful opportunity for the Board to view how the home operates and experience the wonderful work this local charity provides to families in need.

Submitted:

A handwritten signature in black ink, appearing to be 'Rita Hancock', with a long horizontal flourish extending to the right.

Rita Hancock
Acting Secretary