

Riesentö ter Region, Porsche Club of America, Inc.
(a Pennsylvania Nonprofit Corporation)

Minutes of a Meeting of the Executive Board
Held
11 September 2011

A meeting of the Executive Board of Riesentö ter Region, Porsche Club of America, Inc. commenced on Sunday, September 11, 2011 at 5:10 PM EDT at Bones Grille, Lansdale, PA.. The voting members present were Graham Knight, Rita Hancock, Joe Asher, Myles Diamond, Ian Curtis, Dan Newton, Ann Marie von Esse and Paula Gavin. Absent voting members were Chris Barone, Todd Little, Francine Knochenhauer, Brian Minkin and Larry Herman. The non voting Board members present were Paul Walsack and Kristyne Haver.

Graham Knight called the meeting to order and welcomed the members and guests. Following role call, Graham Knight indicated a Board quorum was present for voting purposes.

Rita Hancock made a motion to adopt the minutes of the Board meeting held August 6, 2011, which had been distributed to the Board in advance of the meeting. The motion was seconded by Myles Diamond. All voting members present were in favor, no one opposed.

Graham Knight stated Board members should submit their 2012 budgets by November. In addition, Graham Knight will contact Chris Barone about retrieving 2011 budget submissions for reference purposes.

Chris Barone was not in attendance. The Treasurer's report was provided via PDF to the Executive Board prior to the meeting. The report included financial statements for the period ending July 31, 2011. Chris Barone stated in the report the Watkins Glen DE event had been accrued into the month of July and the period ended with a great profit. In addition, the Tire Rack Commission program had earned approximately \$795.00 to date. Chris Barone stated he was in need of four volunteers to review the July and August bank reconciliations: during the meeting, Kris Haver, Rita Hancock, Paula Gavin, and Graham Knight volunteered.

Myles Diamond reported 131 registrants are currently signed up for the upcoming full course Pocono DE event. Though registration is slightly lower than desired, additional efforts should be considered to help promote the event in the upcoming year. It was stated a future full course Pocono event may increase its number of participants by including a charity. The charity/fundraising efforts would be in addition to the DE, AX, Taste of the Track and Member Meeting which are all occurring at this year's event.. It was suggested a survey be posted on the RTR website inquiring of members why they chose not to participate in the full course event. Additionally, Myles Diamond reported registration numbers for the Summit Point DE event are good.

Ian Curtis reported the Reading, PA Planes and Porsche's event made a profit though the inclement weather caused a 20% decrease of participants compared to last year. Despite the rain there was a great show of support from the many attending volunteers and members. Ian Curtis is continuing to query AX participants regarding any interest in the 2012 AX Chair position which is currently at large.

Joe Asher stated all social event are currently posted on the RTR website. He has added a caravan to the PCA Headquarters open house on September 24, 2011.

Rita Hancock reported the October Member Meeting will be held on October 19th at Possum Hollow Motorsports. The Holiday dinner will be at the Westover Country Club on December 3rd. Those attending the dinner must RSVP in advance. Information regarding both events is posted on the RTR website. The upcoming Executive Board Meeting will be held at the home of Ann Marie and Frank von Esse on October 15, 2011.

Dan Newton reported he has not been approached by any members interested in the 2012 Der Gasser editor position, also currently at large. Paul Walsack stated Fred Gorstein has shown some interest and will follow up with him. Additional ideas regarding ways to make the Der Gasser position less taxing were discussed. Forming a small committee of members, each assigned a different task, to attend and report on each of the club's events would take significant pressure off of the editor's position. The Board was in agreement that a small team of people working together may be beneficial in finding a volunteer for the 2012 Der Gasser position.

Todd Little was not in attendance. No Web Site update was given. The Board agreed the web site is currently up to date on all pertinent club information.

Paula Gavin reported 17 new members had joined RTR during the month of August. New member applications had been delivered to area Porsche dealerships. In addition, Paula is currently working with RTR Historians to create a new member packet and will hopefully be available soon. Paula stated there are 15 people set to receive the RTR "Fossil" award this year.

Francine Knochenhauer was not in attendance. Joe Asher stated he is presently working with Jeff Walton to transition the Goodie Store exclusively online. The PCA National Goodie Store will contribute a percentage of items bought by RTR members on a quarterly basis.

Larry Herman was not in attendance. No Technical report was given.

Kristyne Haver stated the Board needs to begin considering the recipients for the various 2011 RTR awards. Awards will be presented at the Holiday dinner on December 3, 2011. Kristyne Haver will begin to contact the 2010 award holders in preparation for the 2011 recipients.

Joe Asher stated he is continuing to investigate options regarding the Porsche Training Apprenticeship Program and RTR's possible involvement. If RTR were to sponsor a student, the cost of enrollment at the Universal Technical Institute in Exton, PA is approximately \$30,000 per year.

Meeting Adjourned 6:42 PM EDT

Submitted:

Ann Marie von Esse
Secretary