

Riesentö ter Region, Porsche Club of America, Inc.  
(a Pennsylvania Nonprofit Corporation)

Minutes of a Meeting of the Executive Board  
Held  
15 October 2011

A meeting of the Executive Board of Riesentö ter Region, Porsche Club of America, Inc. commenced on Saturday, October 15, 2011 at 5:50 PM EDT at the home of Ann Marie von Esse. The voting members present were Graham Knight, Rita Hancock, Joe Asher, Myles Diamond, Ian Curtis, Chris Barone, Brian Minkin, Todd Little, Francine Knochenhauer, Ann Marie von Esse and Paula Gavin. Absent voting members were Dan Newton and Larry Herman. The non voting Board members present were Paul Walsack and Kristyne Haver. Also present for all or part of the meeting at the invitation of the Board was Wendy Walton, Jeff Walton, Frank von Esse and Jon Arena.

Graham Knight called the meeting to order and welcomed the members and guests. Following role call, Graham Knight indicated a Board quorum was present for voting purposes.

Graham Knight made a motion to adopt the minutes of the Board meeting held September 11, 2011, which had been distributed to the Board in advance of the meeting. The motion was seconded by Brian Minkin. All voting members present were in favor, no one opposed.

Graham Knight stated Board members shall submit all 2012 budgets by the next Executive Board meeting on November 6, 2011. Budgets will be reviewed and voted on for approval at the January 2012 Board meeting.

Graham Knight stated the 2012 Der Gasser position is still at large. Paul Walsack reported that he has spoken to Fred Gorstein regarding the position and stated that Fred is willing to help in conjunction with additional support. It has not been confirmed that he will take on the full responsibility of Der Gasser Editor. After further discussion, the Board agreed the Club needs one individual to affirm responsibility for the position, otherwise the Der Gasser needs to be an exclusively online publication. To ensure a plan is formulated in preparation of the January 2012 edition, the Board will make a final decision regarding the matter at the upcoming November Executive meeting.

Joe Asher introduced Jonathan Arena. Prior to the Executive Board meeting, Jon stated his interest (via email) in volunteering for the position of AX Chair which is currently at large. The Board welcomed Jon to the meeting and introduced themselves. Jon has been an RTR member for several years, is involved with the SCCA, and frequents our AX events. The Board agreed to Appoint Jonathan Arena as the 2012 AX Chair. He will meet Ian Curtis to discuss details of the position.

Graham Knight reported the Board needs to begin considering candidates for the 2012 Non-Elected Board positions. These positions include Chief Instructors, Awards Chair, Historians, Safety Chairs, Rally Master, and Registrar. The Board will begin the process of appointing said positions at the November Executive meeting.

Francine Knochenhauer stated she must resign from the 2012 Goodie Store Proprietor Board position, but is willing to help with the transition. The plans to transition the Goodie Store online are underway and will be maintained by Jeff Walton. The Board agreed RTR stickers and license plate holders should still be available to new members and will be held by Paula Gavin. Kristyne Haver offered to help coordinate getting these items to future member meetings if needed. She also suggested the Board may want to consider combining the Goodie Store and Awards positions. Joe Asher recommended given that the majority of the Goodie Store position duties will dissolve once it is online, the Board should consider changing the position to a non-elected Board position. The Board agreed to discuss and render a decision regarding the potential change at the November Board meeting.

Chris Barone presented the Treasurer's report. The financial statement for the period ending August 31, 2011 was provided to the Executive Board via PDF prior to the meeting. Graham Knight made a motion to approve the financial statement and was seconded by Joe Asher. Chris requested the Board's permission to write-off the receivable from Eagle Collision. Eagle Collision signed up for a banner ad on the RTR website, but did not pay the fee for the ad despite repeated attempts by the Club to obtain payment. The Board agreed. Chris stated the Club is in good financial standing and The Tire Rack Commission program continues to be profitable. Ann Marie von Esse and Ian Curtis volunteered to review the September bank reconciliations.

Myles Diamond reported that the Pocono DE event on September 16-18 went well. Though the event yielded a financial loss, he has received great feedback regarding all aspects of the weekend. There was an enormous turn out for the Taste of the Track program: 48 participants. Myles stated that an increased focus on the promotional aspects are necessary for future full course Pocono events. Currently every run group is full for the upcoming DE event in Summit Point.

Ian Curtis reported the Reading, PA Planes and Porsche's event made a profit and a donation amount going to the Miller Blood Bank needed to be decided. A motion to donate \$4000.00 was made by Graham Knight and was seconded by Joe Asher. All Board members were in agreement. Ian stated 13 RTR members were at the September AX at Hershey Park (hosted by CPA Region). The next AX event will be in Dover, DE on October 16, 2011.

Joe Asher stated the visit to PCA Headquarters was a great event. 40 RTR cars joined the drive to the Dilworthtown Inn Wine Festival. The next social event is a Porsche Wine Dinner at the Kimberton Inn on October 21, 2011. In addition, plans for a ski trip in January 2012 are underway. Wendy Walton, the 2012 Social Chair, has added an additional event on November 13, 2011. RTR members can meet for a scenic drive up to the Black Walnut Winery in Sadsburyville, PA.

Rita Hancock reported the last Member Meeting of the year will be held on October 19<sup>th</sup> at Possum Hollow Motorsports. The Holiday dinner will be at the Westover Country Club on December 3<sup>rd</sup>. Those attending the dinner must RSVP in advance on the RTR website. The final Executive Board Meeting of the year will be held at the home of Myles Diamond on November 6, 2011.

Dan Newton was not in attendance. No Der Gasser update was given. Jeff Walton is working to solicit web reporters to help provide content which would be either posted on the RTR website or used as Der Gasser content once the position is filled.

Graham Knight stated Dan Newton received a request from a member to post an advertisement in the Der Gasser at no cost. The Board agreed the content of the ad was "commercial" and the member will have to pay the fee if said ad is posted.

Todd Little provided the RTR Web Site update. Over the last three months the website averaged 2,200 visits. The majority of hits were to the calendar page and posted track profiles.

Larry Herman was not in attendance. No Technical report was given.

Paula Gavin reported RTR currently has 1,380 members. Email blasts continue to go out on a frequent basis and new member guides received from PCA national will be distributed to all new members.

Graham Knight stated Board members with voting privileges are encouraged to attend Executive meetings on a regular basis.

Brian Minkin reported the RTR Forum received 2,450 visits last month. Unfortunately the forum has had a problem with unauthorized users. Brian has updated the forum software which will decrease the likelihood that the forum is compromised in the future. Brian Minkin made a motion to name Lou Zotti as a co-administrator of the forum. The motion was seconded by Joe Asher. The Board was in agreement.

Kristyne Haver stated recipients for the various 2011 RTR awards need to be decided by the next Executive meeting.

Meeting Adjourned 7:10 PM EDT

Submitted:

Ann Marie von Esse  
Secretary