

Riesentö ter Region, Porsche Club of America, Inc.
(a Pennsylvania Nonprofit Corporation)

Minutes of a Meeting of the Executive Board
Held
12 August 2012

A meeting of the Executive Board of Riesentö ter Region, Porsche Club of America, Inc. commenced on Sunday, August 12, 2012 at 5:20 PM EDT at Otto's Brauhaus, Horsham, PA.. The voting members present were Joe Asher, Paula Gavin, Rita Hancock, Ann Marie von Esse, Paul Walsack, Kristyne Haver, Dave Hathaway, Chris Barone, Jon Arena and Wendy Walton, constituting a quorum. Absent voting members were Larry Herman, Graham Knight, and Todd Little Also present for all or part of the meeting at the invitation of the Board Jeff Walton, Katherine Weber, Bill Cooper, and Debbie Cooper.

Joe Asher called the meeting to order and welcomed the Board members and guests.

Chris Barone made a motion to adopt the minutes of the Board meeting held July 1, 2012, which had been distributed to the Board in advance of the meeting. The motion was seconded by Kris Haver. All voting members present were in favor, no one opposed.

Jeff Walton suggested to the Board that the Club consider creating a new Riesentö ter logo. The history of the current logo, provided by William and Debbie Cooper, was discussed in detail. It was suggested that we create an alternate logo, rather than replace the current one. Jeff Walton will create an alternate logo proposal and will present it to the Board at the September Board meeting.

Joe Asher reminded Board members to begin considering 2013 budgets. Budget proposals should be presented to the Board at the November meeting.

Joe Asher announced the 2013 Slate as follows:

President – Joe Asher
Vice-President – Jeff Walton
Treasurer – Chris Barone
Secretary – Rita Hancock
Membership Chair – Paula Gavin
Social Chair – Wendy Walton
Autocross Chair – Jon Arena
Track Chair – Paul Walsack
Der Gasser Editor – Dave Hathaway

Chris Barone presented the Treasurer's Report. The monthly financial reports for June and July 2012 were presented to the Board for review prior to the meeting. In addition, Chris explained, in detail, the financial situation involving the cancelation of the Watkins Glen July DE event. The activity regarding the event has been left in the Deferred Revenue account. WGI has refunded the track rental fee and additionally provided us with a credit to be used towards next year's event. Members may either request a refund or apply the credit toward future events.

Paul Walsack reported there are currently 91 registrants for the upcoming DE event at Summit Point. The Pocono DE event in September currently has 45 drivers signed up but is expected to increase once the August DE event has passed. Paul Discussed ideas regarding 2013 track events.

Jon Arena reported he continues to have about 10-15 RTR participants at each Autocross. The next Autocross will be on August 19th at Weaver Market in Adamstown, PA.

Wendy Walton presented the Board with the schedule of social events for the remainder of the year. She continues to get a great turn out at all social events as well as positive member feedback. 9/9 – Distillery Tour, Philadelphia, PA. 10/7 - 3rd Annual Stout's Octoberfest. 10/14 – Dillworth Wine Festival. 11/11 – Black Walnut Winery Tour. 11/17 – RTR Holiday Banquet – Chester Valley Golf Club, Malvern, PA. Social information will be posted on the RTR website and included in upcoming email blasts.

Rita Hancock stated the next member meeting will be on Wednesday, August 17th at CJ's Tires – West Chester, PA. The September Meeting will be held at Pocono Raceway 9/15 – 6 pm. The next Executive Board meeting will be on September 9th, time and place TBD. The October Board meeting will be on 10/28 and take place at the home of Chris Barone.

Todd Little was not in attendance. No Website report was given.

Dave Hathaway stated the August Der Gasser was published today. He currently has one paying advertiser. Dave continues to encourage additional photos to be send to him from each event that is held. In addition, he will place an ad in the upcoming Der Gasser for a photographer.

Paula Gavin reported that July yielded 17 new members. Paula will send a separate email blast promoting the Pocono DE and Member meeting event. (9/14-9/16)

Larry Herman was not in attendance. No Technical report was given.

Kristyne Haver presented Board members with a sample shirt and tote bag from Lands' End Business. Information for members on how to log onto the account etc. was included in the last email blast sent by Paula Gavin and was also published in the Der Gasser.

Meeting adjourned 6:10 PM EDT

Submitted:

Ann Marie von Esse
Secretary