

Riesentöter Region, Porsche Club of America, Inc.  
(a Pennsylvania Nonprofit Corporation)

Minutes of a Meeting of the Executive Board  
Held  
11 May 2013

A meeting of the Executive Board of Riesentöter Region, Porsche Club of America, Inc. commenced on Saturday, May 11, 2013 at 5:20 PM EST at the residence of Jeff and Wendy Walton in Phoenixville, PA. The voting members present were Joe Asher, Paula Gavin, Paul Walsack, Jeff Walton, Wendy Walton and Rita Hancock constituting a quorum. Board Members Kris Haver attended as well. Absent voting members were Jon Arena, Dave Hathaway, Chris Barone and Graham Knight. Guests included Tom Zaffarano, Brian Brandis, Chris Karras and Yoyi Fernandez, Dave Nettleton, Maggie Nettleton, Betsey Zaffarano and Mike McKeown.

Joe Asher called the meeting to order and welcomed the Board members.

Joe Asher introduced AX Chair nominee, Dave Nettleton. Jon Arena resigned from the RTR Executive Board in April for personal reasons. Joe Asher moved to elect (appoint) Dave Nettleton as AX Chair. Paul Walsack seconded the motion and it carried unanimously. (All voting members present were in favor, no one opposed). Joe also introduced Rich Bitner as a potential Rally Master co-chair candidate and Yoyi Fernandez who will spearhead the charity endeavors of RTR in 2013.

**Secretary Update:** The minutes from the April meeting was distributed to the Board on May 11, 2013. Paul Walsack made the motion to approve the meeting minutes with Paula Gavin seconding. The Board approved the April meeting minutes. Rita Hancock said she will have an update on plans for the member survey in the next few months.

**Treasurer Report:** Chris Barone distributed the March and April financial reports by email for Board review. Joe Asher purchased a new PA system with portable microphone for meetings and RTR events. The old system was problematic and replacement was necessary. Jeff Walton will keep the new system on behalf of RTR. The system will be used primarily for membership meetings, but can be reserved for any RTR activity by contacting Jeff Walton.

**DE Report:** The first Car Control / Heel Toe Clinic was held on April 28<sup>th</sup> and highly successful. The feedback from members attending the event was phenomenal. There were 25 cars participating in the Car Control activity with an equal number of instructors from DE and AX to support the day. The Heel Toe clinic was also offered for the Blue to White DE participants. Paul Walsack plans to develop this program as a yearly Spring DE event.

The introduction to DE will be offered next week at Pocono May 17-19. Paul Walsack is expecting this to be a break-even event for RTR. We have 14 instructor candidates for the PCA instructor training program this year. Tech for Lighting is scheduled for May 25<sup>th</sup>.

Paul Walsack has recommended we look to support Wounded Warriors as a charity endeavor for RTR. Chris Karras is talking with BMW club to arrange for warriors to ride along with an instructor at upcoming AX or Street Survival program. This would be another terrific opportunity to expand our charity program in the coming year.

**Autocross Report:** Welcome to Dave Nettleton as new AX Chair. Dave stated the AX event held in

Warminster, PA earlier today included seven participants from RTR. There should be a better turnout for upcoming event in Lancaster June 16<sup>th</sup>. Thanks to Jon Arena, we are seeing new people in the program which is a positive trend.

There was discussion about using the Mack Trucks Defense track at some point for future AX events. Joe Asher and Dave Nettleton were interested in taking a look at the field to see if this could be workable. Joe Asher will try to setup a meeting or scouting trip in the next month.

Brian Brandis confirmed the Iron Pigs will provide an area for Porsche and Pediatrics charity event at no cost. The management of Coca Cola Park requires we use their food service vendor. Brian has agreed to meet with the coordinator in the coming weeks to determine menu and pricing. He will request a possible break in cost of catering since this is a charity event. Brian will also schedule an onsite visit for the planning committee and members of the Board to view the facility in the next few weeks. Since the May membership meeting is in the Allentown area, this may be a good opportunity to visit both the Iron Pigs and Mack Truck sites to help determine logistics.

Yoyi Fernandez asked for feedback on activity to date for soliciting sponsorship for Porsches and Pediatrics. She suggested the club define the goal for the event including target dollar amount from sponsorship. This topic will need to be discussed further as plans continue to shape up for event.

Paul Walsack is working with PCA National for insurance liability waivers and coverage of Porsches and Pediatrics. Each participant will need to follow the PCA process to register and sign the waiver forms as has been done for Planes and Porsches in previous years. Joe Asher will reach out to Tom Zaffarano to begin the paperwork to pursue a charity stipend available from PCA National to a Region who sponsors a charity event.

**Social Report:** The Waybrook Farm event is shaping up nicely, but we are still looking for more participation to meet minimum of 30 for the dinner. There will be a 20 minute drive to the farm and guests will be greeted with a Champagne Toast upon arrival.

Planning for the RTR family picnic on June 22<sup>nd</sup> is in the final stages. The response has been good with incentive for \$5 early registration fee. Registration remains open on motorsportreg.com. This is a return to a grove style family picnic with games, movies and a “car themed” dessert contest. We have purchased small flash lights with our *Reisentoter* name as a giveaway for the picnic.

Other events on the schedule include the Brandywine Food and Wine Festival on June 8<sup>th</sup>. RTR will meet at on the grounds of the festival. Members can purchase general admission tickets for \$15 from the festival site. Also, the Niagara Falls trip on August 9, 10 and 11<sup>th</sup> has been extremely popular. Wendy Walton is arranging for alternate hotel locations near the Rycroft Inn as reserved block of rooms was sold out. Kris Haver to gather the remaining insulated bags from last year’s holiday party as a giveaway for participants on the trip. The bags will be filled with water and snacks for the road trip.

**Vice President Report:** Jeff Walton confirmed the next member meeting is at Knopf Porsche on Wednesday, May 15<sup>th</sup>. The June meeting is our picnic, followed by July meeting at Porsche of Bucks County. Jeff is investigating a fall meeting at the Fretz Kitchen. There was no news to report for RTR Website and Der Gasser as all is running smoothly.

**Membership Report:** Paula Gavin noted twelve (12) new members in April. Also, there was six (6) transfers from other regions. Current membership is now up to 1,380 so we are trending in a positive direction. Paula Gavin holds the remaining inventory of RTR license plate frames and will continue to pass along to new members at membership meetings.

**Awards Report:** Kris Haver continues to update the Lands End site with even more new merchandise. The latest new logo available is “*Reisentoter*” in script in white or black lettering. She shared the sample of the small red flashlight that was purchased for RTR Street Survival and future programs. The feedback on the

flashlight and logo was very positive.

**Rally Report:** Rich Bitner is planning a rally for the June member meeting and picnic. He is working with John O'Brien to map out the drive in Chester County. He will also talk with Chris Barone for recommendations on rally logistics and timing.

Tom Zaffarano provided a Zone 2 update. The Zone 2 President's meeting was held in State College on April 13<sup>th</sup>. Jeff Walton and Rita Hancock attended the meeting to represent RTR. RTR will be the host Region in April 2014 as Shenandoah Region will host the Fall 2013 meeting. Jeff Walton would like us to be more proactive and grow the dealer sponsorship in our area and at the Zone level similar to what Gold Coast region has accomplished. Tom said there are incentive from Porsche AG to match funds for dealers and will work with Jeff to address with PCA National. Good news is there is a larger number of RTR members attending Parade this year. Notification for registration of Baltimore Grand Prix Labor Day event will be sent shortly.

Meeting adjourned 6:40 PM EST. The next RTR meeting will be hosted by Dave Hathaway. Rita to confirm date and time and notify the Executive Board by email.

Submitted:

Rita Hancock  
Secretary