## Riesentöter Region, Porsche Club of America, Inc. (a Pennsylvania Nonprofit Corporation)

## Minutes of a Meeting of the Executive Board Held 18 September 2013

A meeting of the Executive Board of Riesentöter Region, Porsche Club of America, Inc. commenced on Wednesday, September 18, 2013 at 6:18 PM EST at Cedar Hollow Inn, In Malvern, PA. The voting members present were Joe Asher, Paula Gavin, Paul Walsack, Chris Barone, David Nettleton, Jeff Walton, Wendy Walton and Rita Hancock constituting a quorum. Kris Haver, Awards Chair attended as well. Absent voting member was Graham Knight. Guests included Yoyi Fernandez, Dave Newton, Christine Newton and Chris Karras.

Joe Asher called the meeting to order and welcomed the Board members.

Upcoming election notification has been solidified and the notification to membership is to be prepared for printing in the next week. Due to the limited window for printing and mailing prior to the September meeting, the Board to adopt a one time waiver to delay the timetable for the election process by one month. The call for nominations will be at the October member meeting with November as the election meeting. Chris Barone made the motion to adopt the one time waiver and move the election process to begin with call for nominations in October and election meeting in November. Jeff Walton seconded the motion and the Board approved.

**Secretary Update:** The minutes from the August meeting was distributed to the Board on September 15, 2013. Paul Walsack made the motion to approve the meeting minutes. Joe Asher seconded the motion. The Board approved the August meeting minutes.

Rita Hancock will prepare the communication for the 2014 election of officers and work with the printer and Paula Gavin to send the election notification to all members.

**Treasurer Report**: Chris Barone distributed the August financial statements by email for Board review. Rita Hancock made the motion to approve the August financial statements. Paul Walsack seconded the motion and the Board approved.

Porsches and Pediatrics charity event netted \$1,300.00. As the Board had agreed on a one-time matching donation of charitable contributions, Wendy Walton made the motion to match \$1,300.00 donation to the Pediatric Cancer Foundation of the Lehigh Valley. Rita Hancock seconded the motion. The Board approved matching the donation.

**DE Report:** The Thunderbolt DE was a break even event. The Pocono DE was not as successful as anticipated nor is expected to be profitable. There was a low turnout for instructors and participants. Paul Walsak is looking to address improvements for next year. The response for the Pocono Taste of the Track was phenomenal. The Pocono infield was in tip top shape and for all participants, this was a great event. Summit Point DE registration is moving along and reflecting 60% sold with five weeks to go.

Paul Walsack is coordinating a club race for September 2014 at Monticello in New York. RTR will have access to the entire track. This will be our first club race. Paul Walsack is working with Monticello management and PCA National to arrange for logistics and establish the program. PCA National team is on board with this plan. This could result in a multi-year event for RTR. Chris Karras and Paul Walsack will work

to negotiate the contract in the coming months. Paul requested approval to move forward with this club race in order to lock down the contract by end of December. Paula Gavin made the motion to proceed and Chris Barone seconded this motion. The Board approved moving forward with RTR club race in 2014.

Chris Karras reported the Allentown Street Survival event is coming together. SCCA is listing the venue on their website. For 2014, we are investigating bringing a new venue to the table such as the Mack Trucks facility and potentially support a charity event as well.

Chris Barone reported for the 501C3 status for RTR, paperwork was filed with the State of Pennsylvania and approved. We now need to file with IRS as the next step.

**Autocross Report:** Dave Nettleton reported the AX season ending race was the Corvette Challenge in Lancaster on September 8. There was a good turnout and the group is looking forward to 2014. The planning for next year's schedule is in process. There will be eight races. However, as we were unable to capture times in Allentown, the eighth race is questionable. Jeff Walton to post the latest AX results on the website.

**Social Report:** The Stoudt's annual Brewery run to Adamstown will be held on October  $6^{th}$ , followed by the Scotch tasting dinner at the Capital Grille in King of Prussia on November  $8^{th}$ .

Registration for the Holiday Party at Chester Valley Country Club will open on October 15<sup>th</sup>. Early registration through November 2<sup>nd</sup> will be offered at reduced rate of \$35 per person. The registration after November 2<sup>nd</sup> will be \$50 per person. There will be one complementary drink included in the price per ticket and dessert table will be expanded to offer more selections. Motorsportreg.com will be used again for registration. Last year there was a giveaway snack bag from Land's End for members and guests who attended the party. Kris Haver to research travel /coffee mugs or other options from Land's End as a similar giveaway this year. Wendy Walton is in the process of gathering door prizes including seat belt purses and car care baskets.

The Niagara Region members joined RTR for a wonderful dinner venue during our August dine and drive weekend. Members of the Niagara Region had visible names tags made available to all members. The name tag was displayed in a lanyard with the Niagara logo. Wendy Walton suggested we do the same for RTR members and will investigate the cost so we can work into 2014 budget.

**Vice President Report:** The next Board meeting will be held at the Spinnerstown Hotel near Quakertown, PA. Chris Barone to make arrangements and confirm the date and time. The September Membership meeting will be held on Wednesday, September 28<sup>th</sup> at the Simeone Museum and Fretz Kitchen at the Philadelphia Navy Yard. Fee for entrance to the museum is \$12 for RTR members. A special catered event hosted by Fretz Kitchen to follow. The October meeting will be held at Otto's in Horsham, PA on Wednesday, October 23<sup>rd</sup> and will feature a German Octoberfest themed menu. Main Line Porsche will host the RTR November Membership meeting.

Jeff Walton is researching software options for RSVP on the RTR website. This would allow us to accept registrations for social events in the future.

**Membership Report:** The membership count is holding at 1,380 per report from Membership Chair, Paula Gavin. There was 15 new members and 7 transfers from other regions. A new member breakfast is being planned for October 27<sup>th</sup>. Paula is finalizing plans for the Dilworthtown Wine Festival drive. She will reach out to Brian Minkin to borrow three walkie-talkie units to help facilitate communication for the drive.

**Newsletter Report:** Dave Newton addressed the Board and noted the newsletter team is working to produce the September / October issue for release next week. This combined issue will put us back on track with scheduling. Dave also stated they are looking at software to help deliver DerGasser more quickly using a template approach. The intent with purchase of the software is to release the newsletter by first of the month.

They are also looking for a volunteer photographer to cover DE and AX events.

**Charity Report:** Yoyi Fernandez confirmed she has received four of the five checks for Porsche and Pediatrics sponsorship. As we agreed to match proceeds which totaled \$1300.00, she recommended we present a check to the charity at the October or November member meeting. She will hold the funds until arrangements can be made with a representative from the charity to be available for the presentation.

Yoyi is beginning to formulate plans for 2014 charity events in order to ensure there is a longer cycle for adequate planning. She will be speaking with the Phillies for potential sponsorship and the use of Citizens Bank Parking Lot to support the yearly AX event and benefit a local charity such as the Ronald McDonald House. Kris Haver to assist Yoyi to investigate options at Reading Phillies ball park as well.

**Goodie Store / Awards Report:** Kris Haver has requested the list of 2013 award recipients from the Board. She is also working to gather the awards from previous winners. She requested assistance from the DE and AX Chairs to gather the items in time to announce new award winners at the holiday party.

Meeting adjourned at 8:15 PM EST. The next RTR meeting will be hosted by Chris Barone at Spinnerstown Hotel in Quakertown, PA.

Submitted:

Rita Hancock Secretary